

#NotMe. #NotHer. #NotAnymore.

#NotUsSC

REAL FACES IMAGE BANK

A strong, community led effort to bring honesty to maternal health.



The Real Faces Image Bank is a visual storytelling project to reflect the real, everyday lives of women and families across South Carolina.



This photo collection features real, culturally relevant images for use in education, outreach, and advocacy to improve maternal health.

Too often, public health materials use stock images that do not reflect the communities they serve. This can create distance and weaken trust in important health messages.

Real Faces makes sure the people most impacted are shown in ways that are accurate and respectful in the materials created to support them.

We capture South Carolina families as they truly are: strong, joyful, growing, and everything in between.

1 What is it?

A photo library created by #NotUsSC that features real images of Black women, birthing people, and families in South Carolina.

These images can be used in health education, advocacy, and nonprofit communications.

2 How does it work?

Participants complete a short release form and submit photos. They can choose whether their images are used internally only or included in a public image library.

3 Who can participate?

Any South Carolina individual or family can participate

Photos may include adults or children with parent or guardian consent.

3 Where will the images appear?

Images may be used in #NotUsSC educational materials, reports, and social media.

4 Where can I submit images?

Images can be sent by email to photos@notussc.org or submitted through our website.

Share your story through your photos and help shape maternal health in South Carolina.



Visit www.notussc.org to learn more.

#NotUsSC
educate | empower | support



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