

#NotMe #NotHer #NotAnymore

#NotUsSC's

Everyday Wisdom

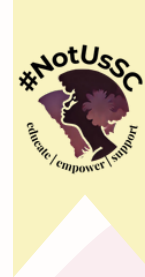
Protecting Mothers,
Supporting Families



Everyday Wisdom is a community led effort to create, print, and share evidence based maternal health education materials across South Carolina.

We distribute clear, practical guidance through trusted community venues, making lifesaving information part of everyday wisdom.





Everyday Wisdom Initiative

South Carolina ranks 8th highest in the nation for maternal deaths, with Black women being four times more likely to die from pregnancy related causes. Most of these deaths are preventable with timely and appropriate intervention.

The Everyday Wisdom helps close gaps by placing lifesaving information directly into the hands of families before a crisis occurs. Our goal is to make maternal health information common knowledge in South Carolina.



Why is This Important?

With more hospital closures and reduced emergency services, families must quickly recognize urgent warning signs. Everyday Wisdom boosts community awareness to prevent emergencies from escalating into tragedies.

Who Are the Targets?

Black women, their partners, caregivers, and families in South Carolina. We engage trusted community leaders, business owners, church leaders, and educators to share accurate information.

What Information is Shared?

We provide easy to read materials focused on:

- Pregnancy and postpartum warning signs
- Postpartum healing and mental health
- The role of partners, families, and friends in emergency care

All materials are evidence based and community reviewed.

Where Are the Materials Distributed?

In trusted community spaces like churches, barbershops, beauty supply stores, community centers, daycares, grocery stores, and other places families regularly gather.

Need More Info?

Visit www.notussc.org or
email us at
info@notussc.org.